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Educator's homepage | The Case Centre, for educators

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Unit 3: Introduction to Marketing

We present the best of the Bad PR examples from the 'net. We hesitated to put this page together but there's too much to learn from other public relations mistakes, PR Fails, bad blog pitches, media missteps, bad judgment, poor PR pitching and PR faux pas. It's fast becoming one of our most popular pages!

Public relations lessons from Bad PR, PR Fails - The PR Coach

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